

COLLEGE OF BUSINESS, PEACE, LEADERSHIP AND GOVERNANCE

COURSE CODE AND TITLE: MMS 301 RESEARCH METHODS

(CONVENTIONAL & ONLINE)

END OF SECOND SEMESTER EXAMINATIONS

APRIL/MAY 2020

LECTURER: DR STANISLAS BIGIRIMANA

DURATION: 48 HOURS

INSTRUCTIONS

ANSWER ONE QUESTION OF YOUR CHOICE

SOUND ARGUMENT AND ILLUSTRATIONS WILL EARN YOU MARKS

QUESTION 1

Basing yourself on the research problem you selected in your first assignment, discuss the following:

- a) Study Design;
- b) Population and Sampling Techniques;
- c) Data Collection Instruments and Procedures;
- d) Data Presentation and Analysis
- e) Ethical concerns

QUESTION 2

Under which circumstances a mixed methods approach is appropriate?

QUESTION 3

Explain the pros and cons of using Focus Group Discussion (FGDs) as a data collection instrument.

END OF PAPER