



"Investing in Africa's Future"

COLLEGE OF BUSINESS, PEACE, LEADERSHIP AND GOVERNANCE

COURSE CODE AND TITLE: MMS 411 STRATEGIC MANAGEMENT

ON MOODLE

END OF SECOND SEMESTER EXAMINATIONS

APRIL/MAY 2020

LECTURER: DR STANISLAS BIGIRIMANA

DURATION:

INSTRUCTIONS

ANSWER ONE QUESTION OF YOUR CHOICE

SOUND ARGUMENT AND ILLUSTRATIONS WILL EARN YOU MARKS

QUESTION 1

Write a brief strategic plan for an organisation of your choice.

QUESTION 2

Compare and Contrast Michael Porter's and Henry Mintzbert's approaches to strategic management;

QUESTION 3

Using a theoretical model of your choice explain the role of corporate culture in the strategy-crafting process.