



“Investing in Africa’s future”

COLLEGE OF BUSINESS PEACE LEADERSHIP GOVERNANCE (CBPLG)

MAC204: BUSINESS FINANCE

END OF SECOND SEMESTER FINAL EXAMINATIONS

JANUARY/MAY 2020

LECTURER: MR. GABRIEL MUZAH

DURATION: 48 HRS

INSTRUCTIONS

- The paper contains only two (2) questions
 - Answer only **ONE (1)** question
 - The duration is 3hrs but you have 48hrs to download and upload the exam
 - We are very interested in your own thoughts and writing in response to the questions in the exam.
 - Africa University will check all submitted final exams for plagiarism, excessive referencing and for exams which are identical or in which evidence of copying is apparent. Failing to acknowledge and cite other people’s work or ideas, close paraphrasing, using passages verbatim without referencing, extreme referencing (without any original work done by the student), and copying other students’ work is considered academic dishonesty by AU
 - Accordingly, responses to the questions in the final exam should be original.
 - Final exams which have been reported with apparent plagiarism/copying will be returned without being marked, resulting in failure to pass the exam.
 - AU CBPLG recommends that students use appropriate citation styles, for example:
 - APA style: www.apastyle.org and <http://www.apastyle.org/learn/quick-guide-on-references.aspx>
- and include a reference list at the end of the final exam containing the necessary information for the grader to identify the sources cited.

The 2010 Harvard Referencing Guide defines plagiarism in the following manner:

“Plagiarism”

10.7.1 Plagiarism is the submission of an item of assessment containing elements of work produced by another person(s) in such a way that it could be assumed to be the student’s own work.

Examples of plagiarism are:

- the verbatim copying of another person’s work without acknowledgement
- the close paraphrasing of another person’s work by simply changing a few words or altering the order of presentation without acknowledgement
- the unacknowledged quotation of phrases from another person’s work and/or the presentation of another person’s idea(s) as one’s own.

10.7.2 Copying or close paraphrasing with occasional acknowledgement of the source may also be deemed to be plagiarism if the absence of quotation marks implies that the phraseology is the student’s own.

10.7.3 Plagiarized work may belong to another student or be from a published source such as a book, report, journal or material available on the internet.”

Question 1

This semester you were requested to choose any listed firm of your choice. With reference to this particular firm:

- a) Using the stakeholder matrix illustration from class, identify and name the **STAKEHOLDERS** of your firm? **[20 Marks]**
- b) Using evidence from media and/or any other source, discuss what is going wrong within the identified stakeholder matrix of your firm? **[40 Marks]**
- c) With reference to the latest financial report of your firm, identify and discuss the effectiveness of any costs that the firm incurred in trying to solve the above mentioned problems? **[40 marks]**

Total 100 Marks

Question 2

This semester you were requested to choose any listed firm of your choice. With reference to this particular firm can you discuss its long term sources of finance?

Total 100Marks