



***“Investing in Africa’s future”***

**COLLEGE OF BUSINESS PEACE LEADERSHIP GOVERNANCE (CBPLG)**

**MAC403: FINANCIAL MANAGEMENT**

**END OF SECOND SEMESTER FINAL EXAMINATIONS**

**JANUARY/MAY 2020**

**LECTURER: MR. GABRIEL MUZAH**

**DURATION: 3 HRS**

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### **INSTRUCTIONS**

- The paper contains three (3) company profiles
  - Select only **ONE (1)** company to answer the exam question.
  - The duration is 3hrs but you have 48hrs to download and upload the exam
  - We are very interested in your own thoughts and writing in response to the questions in the exam.
  - Africa University will check all submitted final exams for plagiarism, excessive referencing and for exams which are identical or in which evidence of copying is apparent. Failing to acknowledge and cite other people’s work or ideas, close paraphrasing, using passages verbatim without referencing, extreme referencing (without any original work done by the student), and copying other students’ work is considered academic dishonesty by AU
  - Accordingly, responses to the questions in the final exam should be original.
  - Final exams which have been reported with apparent plagiarism/copying will be returned without being marked, resulting in failure to pass the exam.
  - AU CBPLG recommends that students use appropriate citation styles, for example:
    - APA style: [www.apastyle.org](http://www.apastyle.org) and <http://www.apastyle.org/learn/quick-guide-on-references.aspx>
- and include a reference list at the end of the final exam containing the necessary information for the grader to identify the sources cited.

The 2010 Harvard Referencing Guide defines plagiarism in the following manner:

**“Plagiarism”**

**10.7.1 Plagiarism is the submission of an item of assessment containing elements of work produced by another person(s) in such a way that it could be assumed to be the student’s own work.**

**Examples of plagiarism are:**

- the verbatim copying of another person’s work without acknowledgement
- the close paraphrasing of another person’s work by simply changing a few words or altering the order of presentation without acknowledgement
- the unacknowledged quotation of phrases from another person’s work and/or the presentation of another person’s idea(s) as one’s own.

**10.7.2 Copying or close paraphrasing with occasional acknowledgement of the source may also be deemed to be plagiarism if the absence of quotation marks implies that the phraseology is the student’s own.**

**10.7.3 Plagiarized work may belong to another student or be from a published source such as a book, report, journal or material available on the internet.”**

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## **COMPANY PROFILES**

### Company A: OK Zimbabwe Limited OKZ.zw

OK Zimbabwe Limited has been in existence since 1942, and has established itself as a customer-oriented retail organization providing comprehensive access to a broad range of retail products and allied services developed in response to its customers' requirements for convenience and value.

The Group is a leading supermarket retailer whose business covers three major categories, comprising groceries, basic clothing and textiles and houseware products. The groceries category includes dry groceries, butchery, delicatessen, takeaway, bakery, provisions and fruit and vegetable sections.

OK Zimbabwe Limited trades under three highly recognised brand names, OK Stores, Bon Marche’ Stores, and OKmart. The diversified distribution channel allows the Group to target all segments of the market. In this regard, the Group has specifically profiled its stores in terms of design, product range, services and other offerings in a way that effectively caters for the specific requirements in the low, middle and high income consumer categories.

OK Zimbabwe Limited has maintained its position as one of the dominant supermarket retailers in the country’s competitive retail sector, despite the effect of liquidity constraints

and low disposable incomes. The Group has developed its own brands through the Bon Marche' Premier Choice and Shopperschoice labels.

Extract from <https://okziminvestor.com/>

Company B: Cassava Smartech CSZL.zw

Cassava Smartech is a diversified smartech group, with a mandate to use digital solutions to drive socio-economic development, and to improve the overall quality of life for all Africans. We are on a transformational mission, and envision a future whereby our solutions are able to touch every life, bringing positive impact particularly to the millions of previously excluded Africans.

Cassava Smartech has evolved from a Fintech operation (primarily Mobile Money) to a full-fledged smartech business, constantly tapping into new opportunities to address everyday challenges through innovative, inclusive, stable and reliable digital solutions. Today, we have established a balanced portfolio of distinct, yet highly synergistic business pillars, namely FinTech, InsurTech, Social Payments, On-Demand Services, e-Commerce, AgriTech, HealthTech and EduTech. The diversity and integrated nature of the business is what makes Cassava Smartech's business model truly unique.

Extract from <https://cszlinvestor.com/>

Company C: Simbisa Brands SIM.zw

Simbisa Brands Limited is the largest fast-food restaurant operator in Zimbabwe and owns, operates and franchises a selection of well-known Quick Service Restaurant brands. These include Pizza Inn and Chicken Inn, and Nandos and Steers of South Africa. Simbisa Brands Limited has an extensive footprint in Africa, with outlets in Zimbabwe and 10 African countries including Kenya, Ghana, Mauritius, Botswana, DRC, Malawi, Swaziland, Lesotho and Zambia. The fast-food restaurant group is a spin-off from Innscor Africa, a ZSE-listed manufacturing group in Zimbabwe.

Extract from <https://www.simbisabrands.com/>

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**Exam Question**

Select one of the profiled companies and produce an **INITIATION OF COVERAGE REPORT** highlighting the CASHFLOWS, GROWTH and RISKS associated with the firm. Remember to propose whether it's a Buy, Hold or Sell considering how the company is performing during the global pandemic.

**Total 100 Marks**

**End of Exam**

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