AFRICA UNIVERSITY

A United Methodist-Related Institution

"Investing in Africa's future"

COLLEGE OF BUSINESS PEACE LEADERSHIP AND GOVERNANCE

NMMS 301: RESEARCH METHODS AND REPORT WRITING

END OF SECOND SEMESTER FINAL EXAMINATIONS

APRIL/MAY   2019

LECTURER: P TARAMBAWAMWE

DURATION: 3 HRS

INSTRUCTIONS

Answer **FOUR QUESTIONS**

MARKS FOR EACH QUESTION ARE INDICATED AT THE
END OF THE QUESTION.

DO NOT repeat material.

Write legibly.

Q1 Explain the differences between qualitative and quantitative methods? Use examples to justify your answer. [25marks]

Q2. Discuss and evaluate the major sources of research problems? [25marks]

Q3.Briefly discuss a reasonable guideline in constructing a questionnaire. [25marks]

Q4. i. Explain the differences between secondary and primary data.

ii. What are the advantages and disadvantages of secondary data over primary data? [25marks]

Q5. Why do researchers review existing literature when conducting research? [25marks]

End of Paper

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1. a. What do you understand by the term 'sampling' and 'sampling procedures'?

b. Explain the differences between probability and non-probability sampling? Use examples to justify your answer.[25 marks]

2. What are the most important issues to be considered while writing the final report for a research project? [25 marks]

3. Why is it so important to take ethics or moral principles into an account when a reserach is made? Give reasons for your answer. [25 marks]

4. Explain the differences between qualitative and quantitative methods? Use examples to justify your answer. [25 marks]

5. a. Discuss and evaluate the major sources of research problems?

   b. What are the characteristics of a good research problem. [25 marks]

End of Paper