



"Investing in Africa's Future"

COLLEGE OF SOCIAL SCIENCES THEOLOGY HUMANITIES AND EDUCATION

Humanities Department

HEC 432: INTERCULTURAL COMMUNICATION

END OF ^{2nd} SEMESTER FINAL EXAMINATIONS

APRIL 2019

LECTURER: J. CHITAKATIRA

DURATION: 3 HOURS

INSTRUCTIONS

1. Answer any **three** questions.
2. Credit will be given for neat, well-written and lucid work.
3. Write legibly.
4. All questions carry equal marks.

Question 1

Define intercultural communication fully using suitable examples.

(20 marks)

Question 2

Why is intercultural communication important at the local, regional and global levels?

(20 marks)

Question 3

Discuss some of the dynamics of communication between low context and high context cultures using appropriate examples.

(20 marks)

Question 4

Explain some of the strategies that one might use for effective communication with individuals with a contrasting communication style. Refer to specific examples.

(20 marks)

Question 5

Justify the inclusion of intercultural communication in the education system.

(20 marks)

Question 6

Discuss any three important characteristics of high context cultures with reference to communication.

(20 marks)

End of paper