

# COLLEGE OF SOCIAL SCIENCES, THEOLOGY, HUMANITIES AND EDUCATION

HEC 452: INTRODUCTION TO VIDEO EDITING AND PRODUCTION

# END OF SECOND SEMESTER FINAL EXAMINATIONS

LECTURER: MR. H.P. MARUFU

**DURATION: 3 HOURS** 

# **INSTRUCTIONS**

Answer **THREE** (3) questions in all All questions carry equal marks (20). DO NOT repeat material. Write legibly.

#### Question 1

Discuss necessary steps which are taken into consideration in the production stage of video production. In your discussion explain the importance of each step.

# Question 2

Production stage is sometimes termed as the "SET". Explain and give examples of sequence of events that occur during the shoot/ production.

#### Question 3

With the aid of examples, draw a link between Hollywood, Nollywood and bollywood. Demonstrate how the link if any has resulted in perpetuating cultural imperialism.

# Question 4

Explain the role of camera person, sound person and director in video production.

## Question 5

Describe and discuss video production in Africa, paying particular attention to the political economy of media ownership.

## Question 6

Discuss the importance of environmental scanning in video production.

**End of Paper**