



"Investing in Africa's Future"

(CSSTHE)

HEC 321 NEWSPAPER AND PRINT COMMUNICATION

END OF FIRST SEMESTER EXAMINATIONS

NOVEMBER/ DECEMBER 2017

LECTURER: MR. E.T. DOWERA

DURATION: 3 HRS

INSTRUCTIONS

1. Answer any **three** questions. Each question carries 20 marks.

2. Number your answers carefully.

3. Begin each new answer on a new page and write legibly.

ANSWER ANY **THREE** FROM THE FOLLOWING QUESTIONS. YOU ARE ADVISED TO SPEND NOT MORE THAN **ONE** HOUR ON EACH ANSWER.

Each question carries **20** marks.

Question 1

Explain the concept of photo-journalism. Throw light on its importance.

Question 2

News about the environment and other social problems should get more prominence and importance in news media. Discuss.

Question 3

What is a community based newspaper? Discuss the assertion that value and purpose of a community based newspaper is to 'give a voice to the less privileged.'

Question 4

Discuss the future of newspapers in the digital age.

Question 5

Compare the different news writing styles in print and electronic media.

Question 6

Enumerate and explain the activities involved in preparing for an interview.

END OF PAPER