



**AFRICA
UNIVERSITY**
A United Methodist-Related Institution

“Investing in Africa’s Future”

COLLEGE OF BUSINESS, PEACE, LEADERSHIP AND GOVERNANCE

NPPG502 PUBLIC POLICY RESEARCH

END OF FIRST SEMESTER EXAMINATIONS

JANUARY 2020

LECTURER: (MR. C.S MANUEL)

DURATION: (3 HRS)

INSTRUCTIONS

ANSWER **ALL** QUESTIONS IN SECTION A

ANSWER ANY **TWO** QUESTIONS IN SECTION B.

SECTION A HAS 40 MARKS AND **SECTION B** CONSTITUTES 60 MARKS

SECTION A COMPULSORY (40 MARKS)

1a) Critically discuss characteristics of a good problem statement giving sound illustrative examples to support your position. **Total Marks (20)**

b) The 2018 Electoral Integrity Index asked respondents “how fair were the national elections in Zimbabwe and the table below shows the results for 620 respondents in Chitungwiza.

How fair were the 2018 elections?	Frequency
Very fair	25
Fair	110
Unfair	175
Very unfair	310
Total	620

- i. Present the following and give a descriptive statistics of the given data in the table above.
- ii. Report the median and the mode. Interpret. **(Total Marks 10)**

c) The Student Affairs at Africa University seeks to conduct a study the extent of drug and substance abuse by students on campus and it is done under the background that many students are underperforming in their studies, increased cases of violence and vandalism on campus. As a consultant hired to design a research protocol for the student affairs, come up with three different hypotheses the student affairs can test. **(5 Marks)**

- ii. Discuss the different types of delimitation citing sound examples to support your answers. **(Total Marks 5).**

Section B: ANSWER TWO QUESTIONS (60 MARKS)

2) Please imagine that the Shollah Media International (SMI) team is developing a programme about electoral governance and policy specifically on governance and democracy awareness amongst the youth. The target audience for this is young people aged 15 to 32 on electoral

governance and democracy issues in a country that is regarded as undergoing a democratic transition. The programme aims to provide information about governance and democracy which are important to young people today, and also to entertain.

The SMI needs to know more about their audience to develop the programme.

Question

Discuss what research you would design to find out this information?

Please consider:

- Brief problem statement(5 marks)
- The research objectives (5 marks)
- The research questions (5 marks)
- Who would you sample and why (5 marks)
- Which methods would you suggest using (5 marks)
- What research precautions would you consider?(5 marks)

Total Marks (30)

3) Emmerson, Robert, Joyce and Grace have been contracted by the Department of Culture and Social Cohesion under the Ministry of Foreign and Interior Affairs to carry out a study on machete wars and human rights in Zimbabwe. Statistics from the Ministry of Gender (2019) show that 1700 cases of machete violence and subsequent tribal conflicts were reported in Zimbabwe and 50% of the reports were from Shurugwi and Mazowe Districts. In addition, the Gender Commission as well as the National Peace and Reconciliation Commission and the Zimbabwe Human Rights Commission also reported that they have received more than 20 complaints related to machete wars in small scale mining areas from Filabusi District. These machete conflicts allegations stirred a lot of violence and displacements in mining communities and has attracted national attention. There is need to find out more through research about machete wars and its implications on national development, social cohesion and nationbuilding. There is a need to establish a programme to promote awareness on the negative impact of violence related to machete wars and build social cohesion. The Government of Zimbabwe is also joining hands with like mind humanitarian organizations to outlaw machete wars and special courts have been established to deal with them already.

From the above background, attempt the following questions:

- i. Identify a suitable theoretical framework for this particular study and justify its relevance **(5 marks)**
- ii. Explain a suitable research design for the study and justify **(5 marks)**
- iii. Who are the major stakeholders the research team would consider appropriate for the study and why? **(5 marks)**
- iv. What sampling methods will the consultants use and why? **(5 marks)**
- v. Discuss the relevant data analysis procedures they will consider based on theory and research design above **(5 marks)**
- vi. What are the potential ethical concerns that the consultants need to pay attention to? **(5 marks)**

Total Marks (30)

4. Econet Wireless, the Ministry of Health and Childcare together with Africa University have a joint research program which they intend to commission to a research consultant. This research is on smartphones and smart ageing in Zimbabwe. The major goal of the study is to promote the economic, social and cultural rights of the elderly persons of the ages between 45 and 70 in the world of smartphones. The intention of this study is to develop some mobile health Apps (mHealth Apps) to enhance smart ageing in Zimbabwe and promote an equitable society by entrenching the values of economic, social and cultural rights. These three stakeholders approach you to provide services as a research consultant for a period of 3 months. As a consultant, outline and discuss the approach you will take to carry out this research. Use the following to guide your response:

- Brief background and problem statement
- Aim of the study
- Objectives
- Justification
- Research questions
- Delimitations
- Research design
- Sampling methods , data analysis and ethical considerations

Please appraise your chosen approach all times **(30 marks)**

5. UNICEF, UN WOMEN and the Ministry of Women Affairs and Women Empowerment in Zimbabwe seeks to conduct a baseline on the Gender Based Violence that occurs online in Zimbabwe urban such as Chitungwiza. The purpose of this baseline is to inform programme implementation under the name Accelerating Gender Empowerment towards Achieving the vision 2030 of the SDGs. As a research consultant, advise how these implementing partners can approach this baseline. Pay attention but not limited problem statement, research objectives, hypothesis, research design, sample size, sampling techniques and data analysis procedures. **(30 Marks)**