



**COLLEGE OF SOCIAL SCIENCES, THEOLOGY, HUMANITIES AND  
EDUCATION**

**HEC 321: NEWSPAPER AND PRINT COMMUNICATION**

**END OF SECOND SEMESTER FINAL EXAMINATIONS**

**LECTURER: MR. H.P. MARUFU**

**DURATION: 3 HOURS**

**INSTRUCTIONS**

Answer **THREE (3)** questions in all  
All questions carry equal marks (20).  
DO NOT repeat material.  
Write legibly.



### **Question 1**

'Print media ownership has affected content and staffing of newspapers and magazine in most of the third world countries. Discuss

### **Question 2**

With the aid of examples discuss the funding mechanisms of newspapers in Africa.

### **Question 3**

Write briefly on the following

- a) dummy
- b) News reporter
- c) Editing
- d) Sub-editor

### **Question 4**

Explain the various news sources outlining how to handle them.

### **Question 5**

Examine the agenda -setting role of print communication and newspapers.

### **Question 6**

Discuss the main challenges that the newspapers in developing countries face in articulating the countries' concerns.

**End of Paper**