



"Investing in Africa's Future"

**COLLEGE OF SOCIAL SCIENCES THEOLOGY HUMANITIES AND
EDUCATION**

Humanities Department

**HEC 432: INTERCULTURAL COMMUNICATION
END OF 2nd SEMESTER FINAL EXAMINATIONS**

APRIL 2018

LECTURER: J. CHITAKATIRA

DURATION: 3 HOURS

INSTRUCTIONS

1. Answer any **three** questions.
2. Credit will be given for neat, well-written and lucid work.
3. Write legibly.
4. All questions carry equal marks.

Question 1

Define intercultural communication fully using suitable examples.

(20 marks)

Question 2

Discuss the importance of intercultural communication at the local, regional and global levels.

(20 marks)

Question 3

Explore some of the dynamics of communication involving low context and high context cultures using appropriate examples.

(20 marks)

Question 4

Examine some of the strategies that one might use for effective communication with individuals with a contrasting communication style. Refer to specific examples.

(20 marks)

Question 5

Justify the inclusion of intercultural communication in the education system.

(20 marks)

Question 6

Discuss any three important characteristics of high context cultures using suitable examples.

(20 marks)

End of paper