



"Investing in Africa's Future"

**COLLEGE OF SOCIAL SCIENCES, THEOLOGY,
HUMANITIES AND EDUCATION**

**HES 325 RURAL SURVEY AND RESEARCH METHODS
END OF SECOND SEMESTER EXAMINATIONS**

APRIL/MAY 2018

LECTURER: MR G. R. CHIMONYO

DURATION: 3 HRS

INSTRUCTIONS

1. Do NOT write your name on the answer sheet
 2. Use answer sheets provided
 3. Answer any **THREE (3)** questions
 4. Read and understand all questions and instructions before your answer
 5. Where necessary, illustrate your answers with sketches, figures and diagrams
 6. Each question is marked out of 20 marks
 7. Take note of mark distribution in each question
 8. Begin your answer for each question on a new page
 9. Credit is given to neat presentation of answers
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Question One

Give an explanation of the three purposes of research.

Question Two

Explain the following terms in a research design:

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|------|---|------------|
| i. | Conceptualisation | (5 marks) |
| ii. | Indicators | (5 marks) |
| iii. | Real, nominal and operational definitions | (10 marks) |

Question Three

Examine how a research would frame questions to ensure that relevant and useful information is collected in a questionnaire survey in social research.

Question Four

Compare and contrast the advantages and disadvantages of self-administered questionnaire surveys and interview survey in social research.

Question Five

Outline what is expected of the interviewer to ensure that there is no bias in the responses he/she gets from respondents in social research.

Question Six

Discuss the advantages and disadvantages of any two methods that are used to obtain data that is needed for effective intensive mode of research.

Question Seven

Explain what is expected in the following sections of a research proposal:

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|------|---------------------|-----------|
| i. | Background | (5 marks) |
| ii. | Problem statement | (5 marks) |
| iii. | Aims and objectives | (5 marks) |
| iv. | Justification | (5 marks) |