



**COLLEGE OF BUSINESS, PEACE, LEADERSHIP AND GOVERNANCE**  
**NEIC502 – INNOVATION, CREATIVITY AND TECHNOLOGICAL CHANGE**

**END OF FIRST SEMESTER EXAMINATION**

**NOVEMBER 2022**

**DR J MAKANJERA**

**DURATION: 3 HOURS**

---

**INSTRUCTIONS**

You are required to answer questions as instructed

Answer **all** questions

Start **each** question on a new page in your answer booklet

Credit will be awarded for logical, systematic and neat presentations

### Question 1

**Not all innovation theories are relevant** to organisations in Zimbabwe. Managers should therefore understand these theories first and depending on their applicability, they apply them to their organisations accordingly. Evaluate the applicability of one innovation theory to an organization that you are familiar with. **(25 Marks)**

### Question 2

Critically analyse two (2) roles of research in innovation. **(25 Marks)**

### Question 3

In economics, **a technological change is an increase in the efficiency** of a product or process that results in an increase in output, without an increase in input. In other words, someone invents or improves a product or process, which is then used to get a bigger reward for the same amount of work. Critique the statement in the context of Zimbabwe? **(25 Marks)**

### Question 4

Organizations are tirelessly **looking for solutions to creatively change** their products and services. However, not much change is being realized. Discuss why organizations are failing in their creativity efforts. **(25 Marks)**

\*\*\*\*\* **End of Exam** \*\*\*\*\*