



***“Investing in Africa’s future”***

**COLLEGE OF BUSINESS, PEACE, LEADERSHIP AND GOVERNANCE**

**NMMS 301/ NMPM 203: RESEARCH METHODS AND REPORT WRITING**

**END OF SEMESTER EXAMINATION**

**NOVEMBER 2022**

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**INSTRUCTIONS**

Answer **3 QUESTIONS**

Question 1 is compulsory

DO NOT repeat material.

Write legibly.

## Section A: Compulsory

### Question 1

- i. Using relevant examples, discuss the difference between *qualitative* and *quantitative* research and, (25 marks)
- ii. Describe the data collection tools that are appropriate for the two research types. (25 marks)

## Section B: Answer 2 questions

### Question 2

If you were tasked to select a sample for a field research. Use any relevant examples to describe the processes you would go through if you decided to use *stratified* and *systematic* sampling methods (25 marks)

### Question 3

Illustrate your understanding of the following *variables* in research methods. (25 marks)

- i. Dependant variable
- ii. Interdependent variable
- iii. Constant
- iv. Intermediate

### Question 4

Using relevant examples, discuss and explain the applicability of any 5 main ethical issues in research? (25 marks)

**End of paper**

