"Investing in Africa's Future"

COLLEGE OF BUSINESS PEACE LEADERSHIP AND GOVERNANCE

NCIS 204: ELECTRONIC BUSINESS

END OF SECOND SEMESTER EXAMINATIONS

APRIL/MAY 2022

LECTURER: Mr. Timothy Makambwa

DURATION: 3 HOURS

INSTRUCTIONS

Answer **ALL** the questions in **Section A** and any Three questions from Section B and each question has **20** marks. Total possible mark is **100.**

Start **each** question on a new page on your answer sheet.

The marks allocated to **each** question are shown at the end of the section.

Section A – (Compulsory 40 Marks)

A1.

Business to Business (B2B) Software Systems include Enterprise Resource Planning (ERP). Describe the following ERP functionalities /modules:

a) Financial Accounting

b) Management Accounting

c) Human Resources

d) Production and Manufacturing

e) Order processing

f) Supply Chain Management

g) Project Management

h) Customer Relationship Management

(40 marks)

SECTION B

Answer any three questions

B1.

a) How is the Internet relevant to e-commerce?   (10 Marks)

b) Aside from reducing the cost of doing business, what are the advantages of E-commerce for businesses?   (10 Marks)

B2.

What are some of the unique features of e-commerce technology? Identify and explain eight of them.   (20 Marks)

B3.

a) State the factors you must consider when building an e-commerce website   6 marks)

b) Discuss FOUR core capabilities that a web server program should have.   (14 marks)

B4.

System Development Life Cycle is a methodology for understanding the business objectives of a system and designing an appropriate solution. Explain the five stages

(20 marks)

B5.

a. Discuss four types of consumer-oriented applications of E-commerce. (10 marks)

b. What are the challenges of e-commerce payment systems? (10 marks)

B6.

Identify and describe five common security threats in the electronic commerce environment. (20 marks)

END OF PAPER