



***“Investing in Africa’s Future”***

**COLLEGE OF BUSINESS PEACE LEADERSHIP AND GOVERNANCE**

**NMPM 210: STRATEGIC PLANNING AND MANAGEMENT**

**END OF SEMESTER EXAMINATIONS**

**APRIL 2022**

**LECTURER: DR K C MAREGERE**

**DURATION: 3 HOURS**

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***INSTRUCTIONS***

Answer any **four** questions

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Start each question on a new page in your answer book

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**Question 1**

With reference to a public organisation of your choice, discuss their strategic plan (25 marks)

**Question 2**

Discuss the main characteristics of management as applied in public administration.

(25 marks)

**Question 3**

Outline and discuss the basic elements of a strategic plan.

(25 marks)

**Question 4**

Performance is a fundamental concept in SWOT analysis and strategic management. Discuss its application in public organisations.

(25 marks)

**Question 5**

With reference to an organization of your choice, discuss the roles of a manager. (25 marks)

**Question 6**

Explain, with the aid of examples, the social responsibility of a public entity. (25 marks)

END OF EXAMINATION



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Question 1

The strategic plan is the compass of any organization, Discuss (25)

**Question 2**

**Discuss the Managerial skills for 21<sup>st</sup> century Manager**

Question 3

Discuss the threats and opportunities in a SWOT analysis referring to an organization of your choice (25)

Question 4

Explain why it is important to understand the different communication styles when communicating with people. In your answer discuss the barriers to communication that managers need to be aware of when communicating with culturally diverse teams. (25)

Question 5

Discuss five challenges that managers face in motivating today's workforce and ways in which these challenges can be overcome (25)

Question 6

Write brief notes on

- (a) Vision (5)
- (b) Mission (5)
- (c) Values (5)
- (d) Strategy (5)
- (e) Goals (5)