



*"Investing in Africa's Future"*

## **FACULTY OF HUMANITIES & SOCIAL SCIENCES**

**HEC321 NEWSPAPER & PRINT COMMUNICATION**

**END OF FIRST SEMESTER EXAMINATIONS**

**NOVEMBER/DECEMBER 2016**

**LECTURER: MRS K. CHAMBERS**

**DURATION: 3 HRS**

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### ***INSTRUCTIONS***

Answer any three questions

Write legibly

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**CHOOSE ANY THREE ESSAY QUESTIONS FROM THE LIST BELOW**

**Question 1**

"Journalism is verification." Discuss this claim in relation to the newspaper industry's much-vaunted commitment to rigorous journalism. Do you think this definition of journalism will be applicable in the future? (20 MARKS)

**Question 2**

"Long-form newspaper content is a gamble, given audiences' supposedly miniscule attention spans." In your opinion, will long-form content save newspapers from extinction? (20 MARKS)

**Question 3**

What are the arguments for and against aggregation in modern newspaper journalism? (20 MARKS)

**Question 4**

How has the digital age impacted on the profession of foreign correspondent? Do you think citizen journalists will play a large role in foreign news coverage as newspapers strive to remain viable? (20 MARKS)

**Question 5**

Are paywalls the way forward for newspapers in the digital age? Include in your answer real-life examples of paywall situations. (20 MARKS)

**Question 6**

"Technology is rendering the printed newspaper obsolete." What future do you see for newspapers? (20 MARKS)

**END OF EXAM**