



AFRICA
UNIVERSITY
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**COLLEGE OF SOCIAL SCIENCES, THEOLOGY,
HUMANITIES AND EDUCATION**

NHPS141 INTRODUCTION TO SOCIAL PSYCHOLOGY

END OF FIRST SEMESTER EXAMINATIONS

NOVEMBER 2019

LECTURER: DR M J GOHWA KAPESA

DURATION: 3 HRS

INSTRUCTIONS

Do NOT write your name on the answer sheet.

Answer any THREE questions.

Begin your answer for each question on a new page.

Each question carries 20 marks.

Illustrate all answers with original examples.

1. Discuss the attribution concepts and biases that people engage in when trying to explain their own behavior and the behavior of others.
2. Examine the process of compliance as a social influence strategy.
3. Evaluate the following Pro-social Behavior Models:
 - i) The Empathic Joy model
 - ii) The Negative State Relief model
 - iii) Empathic Altruism model
4. Critically analyse the process of “group think” on influences of groups on individual behavior.
5. Analyse the causes of conflicts and strategies for managing conflicts.

THE END