



COLLEGE OF SOCIAL SCIENCES, THEOLOGY, HUMANITIES & EDUCATION

HEC 412: COMMUNICATION AND LEADERSHIP

END OF SECOND SEMESTER EXAMINATIONS

MAY 2020

LECTURER: J. MUZAMHINDO

DURATION: 48 HRS

INSTRUCTIONS

You are required to answer questions as instructed

Answer **ONE (1)** question only

Credit will be awarded for logical, systematic and neat presentations

Question 1

When the best leader's work is done, the people say; 'We did it ourselves.' (Lao Tzu) and "without communication, as a leader you travel alone." Research on leaders over many years has demonstrated that leaders spend from around 75% to 90% of their time on communication activities.

- (a) Outline some of the characteristics of an effective leader. Exemplify.
- (b) Identify cross cultural barriers that can impart effective communication
- (c) Using the above statement as a basis, discuss the importance of communication to leadership. Exemplify
- (d)

Question 2

Reflect on the one year you spent out on Industrial Attachment/Internship.

- a) Discuss the leadership styles that were exhibited by those who were supervisors.
- b) What leadership qualities did they exhibit? Were they good or effective leaders? Justify with examples.

Important Note: Your response should show and demonstrates

- (i) An analysis of the importance of communication and leadership from the perspective and your experience.
- (ii) Your response should be thoughtful, showing self-critique, analysis and integration of ideas/thoughts from the theories presented in class and from your readings.
- (iii) You should include specific examples from your own leadership experiences.
- (iv) Your response should be about insights, personal reflections and lessons learnt

(60 marks)

Question 3

Identify any one person whom you consider to be a great leader. Discuss and comment on:

- (a) their leadership style and leadership qualities, (20 marks)
- (b) their views about power and gender, (20 marks)
- (c) intercultural communication, roles, kinds of leadership decision making and any other relevant attributes or traits you can think of. (20 marks)

Refer to relevant leadership theories in your response to support your answer.

End of Paper