



COLLEGE OF SOCIAL SCIENCES, THEOLOGY, HUMANITIES AND EDUCATION

COURSE CODE: HEC432: INTERCULTURAL COMMUNICATION

END OF FIRST SEMESTER EXAMINATIONS

MAY 2020

LECTURER: MR. J. CHITAKATIRA

DURATION: 48 HRS

INSTRUCTIONS

You are required to answer only **one** question from this paper and submit it within 48 hours.

Choose any one question from the three.

Credit will be given for logical, grammatical, systematic, and legible presentations.

Question 1

Critically examine Africa University as a specific context of intercultural communication using suitable examples. **(20 marks)**

Question 2

Discuss some of the dynamics of communication between low context and high context cultures using appropriate examples. **(20 marks)**

Question 3

Explain some of the strategies that one might use for effective communication with individuals with a contrasting communication style. **(20 marks)**

End of paper