



**AFRICA
UNIVERSITY**

(A United Methodist-Related Institution)

“Investing in Africa’s Future”

**FACULTY OF MANAGEMENT AND
ADMINISTRATION**

COURSE TITLE: MBA 501 RESEARCH AND REPORT WRITING

SEMESTER 1: FINAL EXAMINATION NOV 2013

LECTURER: MR P. TARAMBAWAMWE

TIME: 1 HOUR

INSTRUCTIONS

ANSWER ALL QUESTIONS

Begin each question on a fresh page.

The marks allocated to **each** question are shown at the end of the section.

Credit will be awarded for logical, systematic and neat presentations.

Q1. The following is an abstract from a research report.

0. ABSTRACT

1. This study sought to determine the effectiveness of supervision and evaluation of staff at Private Universities.

2. In this study 600 lecturers, 100 secretaries, 50 deans and the chairpersons of the departments were used as the research subjects. **3.** Questionnaires and interviews were used as data gathering methods. **4.** The documentary review method was also used to provide information on how deans and chairpersons supervised and evaluated their subordinates.

5. The study showed that while lecturers and chair persons supervised and evaluated staff, they lacked the necessary expertise and did not have adequate time to discuss supervision evaluation reports with their subordinates

Use the information in the abstract to answer the following questions

- (a) What is an abstract and briefly outline the contents of an abstract. Justify the inclusion of an abstract in a research report. (12 marks)
- b)
 - (i) Write down the topic to the study (3 marks)
 - (ii) Which research design(s) is/are suitable for the study? Justify your Answer. (5 marks)
 - (iii) Discuss the material that could have been discussed in the literature review. (6 marks)
 - (iv) Outline and justify the sampling design which is appropriate for the research?. What are the shortfalls of this sampling technique (15 marks)
- c) By considering the statement in the abstract which is numbered 5. Write three closed questions (each with four possible alternative responses) you would have asked in the questionnaire. (9 markS)