



## **FACULTY OF MANAGEMENT AND ADMINISTRATION**

### **Mutare Parallel Marketing Final Examination**

**COURSE TITLE: DISTRIBUTION AND LOGISTICS MKT 301**

**SEMESTER ONE: November 2013**

**TIME ALLOCATED: 3HOURS**

**LECTURER: A.M.Gumbo**

#### ***INSTRUCTIONS***

**Section A** - Answer all questions

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**Section B-** Choose and answer any TWO essay questions.

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Credit will be given for logical, systematic and neat presentations.

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Anyone caught cheating will be disqualified

## **SECTION A**

### **Answer ALL Questions**

- 1) List four main issues/elements that are covered under “Distribution and Logistics”. [2]
- 2) What is the main objective of a good Logistics and Distribution system? [1]
- 3) List any two disadvantages of using third party distributors [2]
- 4) List four reasons for holding stock in Africa and other developing countries? [2]
- 5) What is the meaning of “demurrage” charge as used in distribution and logistics [2]
- 6) Give in full and explain the meaning of the following abbreviations: CIF; FOB; FOR [6]
- 7) Give three purposes/uses of packaging in Distribution and Logistics. [3]
- 8) Inventory/Stock management is primarily about two decisions. Which two are these? [2]
- 9) What are the major functions of a warehouse/stores in distribution and logistics [3]
- 10) In the action level method of stock/inventory control what are the four action levels? [4]
- 11) With the aid of a diagram identify all the primary activities of the value chain analysis model by Michael F Porter. [5]
- 12) Name any two pieces of equipment/vehicles used for transporting materials within the warehouse. [2]
- 13) Give two examples each of “cost of materials” and “cost on materials” [4]

- 14) Name the three selective methods of inventory control covered in your course [3]
- 15) How is quality defined by the British Standards Association [2]
- 16) Why do we prefer to use codes to identify goods/materials in the Stores department? [3]
- 17) Differentiate between “selective” and “exclusive” distribution [2]
- 18) Distinguish between wholesalers and retailers [2]

***Sub-Total 50 marks***

**SECTION B:** Choose and answer only **TWO** essay questions from this section. Each full question is worth **25 marks**.

1. Describe three distinct distribution channels available to a manufacturer and show the advantages and disadvantages of using each.
2. Discuss the factors that may be considered and decided upon in locating a distribution warehouse.
3. Discuss any three modes of transportation and for each outline the advantages and disadvantages.

**End Of Paper**