

FACULTY OF MANAGEMENT AND ADMINISTRATION

MBA 501: RESEARCH METHODS

END OF FIRST SEMESTER EXAMINATIONS

NOVEMBER/DECEMBER 2016

LECTURER: (P TARAMBAWAMWE)

DURATION: (1 HR)

| Answer ANY TWO Questions | | |
|--------------------------------|---|--|
| Each question carries 30 marks | 1 | |

Q1 As the class president of the research club at Africa University, you are aware that some problems among students are rising rapidly. Problems such as close proximity, not properly attired, vandalism and not participating in club activities and are contributing to their low academic performance. You decide to carry out a mini research to address the problems.

Answer the following questions as a guide in conducting your research

- i. What is the problem
- ii. Write a title to the research
- iii. Write the research questions
- iv. Who is population
- v. Suggest, with reasons, appropriate sampling methods to the study.
- vi. Develop a theoretical framework of the study
- Q2. The content of a research report may draw from primary or secondary sources.

 Briefly explain and evaluate ways to collect primary data.
- O3.
 - i. What are the features you would consider in designing a sample size?
 - Under what circumstances is stratified random sampling design considered appropriate? How would you select such a sample? Explain by means of using an example.
- Q4 Draft a table of contents of a research report.
- Q5.Critically discuss the statement: RESEARCH NEVER STOPS.

END OF PAPER