



**AFRICA
UNIVERSITY**

(A United Methodist-Related Institution)

"Investing in Africa's Future"

**COLLEGE OF BUSINESS, PEACE, LEADERSHIP AND
GOVERNANCE**

COURSE TITLE: MANAGEMENT THEORY AND PRACTICE

SEMESTER 2: FINAL EXAMINATION APRIL 2017

LECTURER: MRS MPANDUKI

TIME: 3 HOURS

INSTRUCTIONS

Answer ALL Questions in Section A and any THREE (3) questions.

Start **each** question on a new page in your answer booklet.

The marks allocated to **each** question are shown at the end of the section.

Credit will be awarded for logical, systematic and neat presentations.

SECTION A

ANSWER ALL QUESTIONS IN THIS SECTION.

1. Explain the value of studying Management (5marks)

2. The following terms are commonly met in Management Theory.

Clearly define each one of them and explain why they are important principles in Management:

- i. scalar chain of command (3marks)
- ii. unity of command (3marks)
- iii. social responsibility (3marks)
- iv. ethics (3marks)
- v. learning organization (3marks)

3. Briefly describe the Management process according to Henri Fayol's Functional Approach. (10marks)

4. Who are stakeholders? Differentiate internal stakeholders from external stakeholders. (10marks)

SECTION B

CHOOSE ANY THREE QUESTIONS FROM THIS SECTION.

1. Define Corporate Culture. Describe how Corporate Culture is transmitted from one generation of employees to another in an organization. **(20marks)**
2. Describe the various components in an organization's specific and general environment and explain why it is important for a manager to know these environments. **(20marks)**
3. Define an Organization. Describe some of the ways in which the concept of an organization has changed from the Traditional Organization to the New Organization. **(20marks)**
4. Describe any three motivation theories that you know and explain how they help managers understand motivation of employees. **(20marks)**
5. Clearly explain what a Group is. Describe the various stages of Group formation. **(20marks)**

END OF PAPER.