

COLLEGE OF BUSINESS, PEACE, LEADERSHIP AND GOVERNANCE

COURSE CODE AND TITLE: MPM 203 RESEARCH METHODS

PARALLEL HARARE AND MUTARE II

END OF SECOND SEMESTER EXAMINATIONS

APRIL/MAY 2017

LECTURER: DR STANISLAS BIGIRIMANA

DURATION: 3 HOURS

INSTRUCTIONS

ANSWER THE FIRST QUESTION AND ONE QUESTION FROM EACH SECTION
EACH QUESTION CARRIES 20 MARKS

SOUND ARGUMENT AND ILLUSTRATIONS WILL EARN YOU MARKS

QUESTION 1

List at least FOUR research designs that you know and explain one in details.

SECTION B

QUESTION 2

What are the main ethical concerns in business research?

QUESTION 3

How does one make a transition from a research problem to research objectives?

SECTION C

QUESTION 4

Explain in detail the nature of quantitative research

QUESTION 5

Explain in detail the nature of qualitative research

SECTION D

QUESTION 6

What is the difference between a population and a sample? Explain the sampling method you would use for the research problem you selected in class and give reasons.

QUESTION 7

Explain at least two sampling methods of your choice.

SECTION E

QUESTION 8

In which context are mixed methods more appropriate than using either a qualitative or a quantitative method?

QUESTION 9

Using concrete examples explain the difference between primary and secondary data.