



**COLLEGE OF SOCIAL SCIENCES, THEOLOGY,  
HUMANITIES AND EDUCATION**

**NHPS141 INTRODUCTION TO SOCIAL PSYCHOLOGY**

**END OF FIRST SEMESTER EXAMINATIONS**

**JUNE 2019**

**LECTURER: DR M J GOHWA KAPESA**

**DURATION: 3 HRS**

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***INSTRUCTIONS***

Do NOT write your name on the answer sheet.

Answer any THREE questions

Begin your answer for each question on a new page.

Each question carries 20 marks.

Illustrate all answers with original examples.



1. Discuss the scientific nature of the study of Psychology, outlining the core values that underlie the study of Social Psychology
  2. Evaluate Kelley's theory of Causal attribution as an explanation of human behavior.
  3. Examine the process of conformity as a social influence strategy.
  4. Examine the following Prosocial Behavior Models:
    - i) The Empathy Altruism model
    - ii) The Negative State Relief model
  5. Critically analyse the process of Group Think on influences of groups on individual behavior.
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