



***"Investing in Africa's Future"***

**COLLEGE OF BUSINESS, PEACE, LEADERSHIP, AND GOVERNANCE**

**NMMS 103: INTRODUCTION TO MANAGEMENT**

**END OF SECOND SEMESTER EXAMINATIONS**

**APRIL/MAY 2023**

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**DURATION: 3 HOURS**

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***INSTRUCTIONS***

**ANSWER ONE QUESTION FROM EACH SECTION**

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**EACH QUESTION CARRIES 20 MARKS**

**SOUND ARGUMENT AND ILLUSTRATIONS WILL EARN YOU MARKS**

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## **SECTION A**

### **QUESTION 1**

Explain the various functions of management and give concrete examples

### **QUESTION 2**

Describe the various levels of management and explain the skills that are needed for each level.

## **SECTION B**

### **QUESTION 3**

Explain the theory of management depending on ONE school of thought among the following:

- 1) Systematic Management
- 2) Scientific management
- 3) Bureaucracy
- 4) Administrative management
- 5) Human relations

### **QUESTION 4**

Explain the theory of management depending on ONE school of thought among the following:

- 1) Quantitative management;
- 2) Organizational Behaviour
- 3) Systems theory
- 4) Contingency Theory

## **SECTION C**

### **QUESTION 5**

Describe the competitive environment of a business of your choice.

### **QUESTION 6**

Explain the management decision-making process and give concrete examples

## **SECTION D**

### **QUESTION 7**

Using a diagram explain the strategic management process and give a concrete example for each step.

### **QUESTION 8**

Explain the importance of ethics and corporate social responsibility in management

## **SECTION E**

### **QUESTION 9**

Explain the challenges brought to management by the internationalisation of businesses and suggest solutions

### **QUESTION 10**

How are new business ventures created and managed?

**END OF EXAMINATION**