



**COLLEGE OF BUSINESS, PEACE, LEADERSHIP AND
GOVERNANCE**

NPIR 513: AFRICA AND THE EMERGING ASIAN GIANTS

END OF SECOND SEMESTER EXAMINATIONS

MAY 2021

LECTURER: DR MATARUSE

TIME: 7 HOURS

INSTRUCTIONS

1. This paper contains **three** questions.
2. Answer **ONE** question.
3. Start each question on a new page.
4. Each question carries a weight of **100** marks.
5. You have 7 hours to complete and submit your answer to the University Moodle platform.
6. Anti-plagiarism tools will be used to assess your answer for any form of examination misconduct and plagiarised work will be punished in terms University Regulations.

Question One

The Ministry of Foreign Affairs and International Trade has invited you as an Africa-Asia expert to help them draft a strategy for an African country in southern Africa towards key interactions in Africa and Asia. Design a presentation capturing the nature of various interactions, priorities and strategies that could be used or copied especially around the following interactions:

- a) The Asian Tigers
- b) FOCAC and BIR
- c) TICAD
- d) Languages and Culture
- e) The digital aspects

[100 marks]

Question Two

You are engaged as a Research Consultant by the African Development Bank (AfDB) on how the bank can best deal with the effects of Trumps foreign policy and the trade war with China. The terms of reference in the consultancy include:

- To describe for AfDB the salient characteristics of Trumps foreign policy and the trade war with China especially in relation to Africa;
- To identify for AfDB the effects on Africa of Trumps foreign policy and trade war;
- To make recommendations to the AfDB on strategies that can be used to respond to the effects Trumps foreign policy and trade war;
- To make recommendations to the AfDB on how best Africa can best understand and approach the Biden administration's policy to Asia, with particular reference to China.

Write an advisory opinion for the organization addressing the needs identified in its terms of reference.

[100 marks]

Question Three

Read the short description below of a diplomatic online shopping success and answer the subsequent question:

James Kimonyo, the Rwandan ambassador to China, stepped into a social media livestream studio for online shopping in Beijing at the height of the COVID-19 crisis in June 2020. He sold 1.5 tons of Rwandan coffee beans in a single second, a record that would normally take a year to breach in China. Kimonyo was an instant Rwandan sensation who had discovered a new-found market on the global digital frontier. Other

African ambassadors in China subsequently joined the many competing livestream shopping channels on the back of Rwanda's success

China has aggressively entered the digital world with start-ups such as Tiktok and Alibaba giving alternative platforms for social media, business marketing, online shopping, and security.

Advise African countries on this new frontier in technology- identifying the historical overtones, telecoms infrastructure and e-commerce opportunities and risks. [100 marks]

END OF EXAMINATION
