



**COLLEGE OF SOCIAL SCIENCES, THEOLOGY, HUMANITIES &
EDUCATION**

NHCS 102: COMMUNICATION SKILLS II [INTERNATIONAL RELATIONS]

END OF SECOND SEMESTER SUPPLEMENTARY EXAMINATIONS

JULY 2022

LECTURER: DR. W. GADZIKWA

DURATION: 3 HRS

INSTRUCTIONS

Answer **THREE [3]** questions in all

All questions carry equal marks

Start **each** question on a new page in your answer booklet

Do not repeat material

Credit will be awarded for logical, systematic and neat presentation

Write legibly

Question 1

Critically evaluate any seven (7) elements that are necessary for ensuring effective negotiations.

[100 marks]

Question 2

Assess the claim that diplomats can, depending on the circumstances use unethical communication techniques in the preservation of the national interest.

[100 marks]

Question 3

React to the view that International Public Relations and Public Diplomacy use different techniques to achieve more or less similar aims.

[100 marks]

Question 4

With reference to any African country of your choice, identify its public relations publics and explain their relevance.

[100 marks]

Question 5

Crisis management skills are essential tools for an aspiring diplomat. Discuss

[100 marks]

End of Paper