



A F R I C A
UNIVERSITY

"Investing in Africa's Future"

COLLEGE OF BUSINESS, PEACE, LEADERSHIP, AND GOVERNANCE

NMPM 210: STRATEGIC PLANNING AND MANAGEMENT IN THE PUBLIC SECTOR

END OF SECOND SEMESTER EXAMINATIONS

APRIL/MAY 2023

LECTURER: ZACHARIA GRAND

DURATION: 3 HOURS

INSTRUCTIONS

Answer **ALL** the questions in **Section A** and any **Three** questions from **Section B** and each question has **20** marks. Total possible mark is **100**.

Start **each** question on a new page on your answer sheet.

The marks allocated to **each** question are shown at the end of the section.

SECTION A: ANSWER ALL THE QUESTIONS

1. Describe the key differences between strategic planning and operational planning in the public sector in Africa. Using examples, discuss how these two types of planning can be used to improve the performance of public organizations. (20)
2. Critically evaluate the strengths and weaknesses of SWOT analysis as a tool for strategic planning in the public sector in Africa. Using case studies, explain how SWOT analysis can be used to develop effective strategic plans for public organizations. (20)

SECTION B: ANSWER THREE QUESTIONS

3. Discuss the importance of stakeholder analysis in developing strategic plans for public organizations in Africa. Using examples, explain how stakeholder analysis can be used to identify the interests and priorities of different stakeholder groups and how this information can be used to develop effective strategies. (20)
4. Evaluate the key challenges faced by public organizations in Africa in implementing strategic plans. Using case studies, explain how public organizations can overcome these challenges and ensure successful implementation of their strategic plans. (20)
5. Discuss the role of leadership in strategic planning and management in the public sector in Africa. Using examples, explain how effective leadership can help public organizations to develop and implement successful strategies. (20)
6. Explain the importance of performance measurement in strategic planning and management in the public sector in Africa. Using case studies, discuss how performance measurement can be used to monitor and evaluate the implementation of strategic plans and improve the performance of public organizations. (20)
7. Discuss the key ethical considerations in strategic planning and management in the public sector in Africa. Using examples, explain how ethical considerations can be integrated into strategic planning and management processes to ensure that public organizations operate in an ethical and responsible manner. (20)
8. Analyze the impact of political and institutional factors on strategic planning and management in the public sector in Africa. Using case studies, discuss how political and institutional factors can affect the development and implementation of strategic plans in public organizations. (20)

END OF EXAMINATION