



“Investing in Africa’s future”

COLLEGE OF BUSINESS, PEACE, LEADERSHIP AND GOVERNANCE

NMMS 206: MANAGEMENT THEORY AND PRACTICE 1

END OF SECOND SEMSTER EXAMINATIONS

MAY 2021

LECTURER: MR T. NEMAUNGA

TIME: 7 HOURS

INSTRUCTIONS

Answer **ONE** question.

All questions, are essay questions.

The marks allocated to **each** question are shown at the end of the section.

Marks will be awarded for giving logical examples.

1. Due to the impact of the COVID 19 Pandemic on the world economy, most companies have been on a downward path, in terms of their performance. You have been hired as a new Chief Executive Officer (CEO) in one company on the verge of collapsing due to this problem. In detail explain how you are going to help this company restore good performance? [50 marks]
2. In most modern organizations, innovation has been identified as one of the key drivers of competitiveness. Using a case study of a company you know that has a mechanistic organizational design/structure, explain how this design/ structure has hindered the organization from pursuing innovation? [50 marks]
3. In the last Board of Directors meeting for Bakers Inn Malawi, management was tasked with the mandate to grow the company's operations to new heights. You have been hired as a consultant to help management grow this company, in detail explain the growth strategies available to the organization, where possible, stating the advantages and disadvantages for each of the strategies? [50 marks]

END OF EXAMINATION
