

COLLEGE OF BUSINESS, PEACE, LEADERSHIP AND GOVERNANCE

**NMMS 411: STRATEGIC MANAGEMENT
END OF SECOND SEMESTER EXAMINATIONS**

MAY 2021

LECTURER: DR STANISLAS BIGIRIMANA

TIME: 7 HOURS

INSTRUCTIONS

Answer **ONE** question.

QUESTION 1

Discuss Porter's and Mintzberg's approaches as effective tools for business strategic management. (100 marks)

QUESTION 2

Discuss Mintzberg's three modes of crafting strategy and their applicability in an organisation of your choice. (100 marks)

QUESTION 3

Explain in detail the strategy process in one organisation that you know. (100 marks)

END OF EXAMINATION