



"Investing in Africa's future"

COLLEGE OF HEALTH, AGRICULTURE AND NATURAL SCIENCES

MAG5101: ADVANCED AGRIBUSINESS STRATEGY AND POLICY

END OF FIRST SEMESTER EXAMINATION

NOVEMBER 2025

LECTURER: DR J. MUTAMBARA

DURATION: 3 HOURS

INSTRUCTIONS

Answer all questions in Section A and any **three** from Section B

Section A carries **40 marks** and each question in Section B carries **20 marks**.

Materials: Calculator

Section A: Compulsory Questions [40 Marks]

Question 1

- a. Explain the nexus between the organization's goals and its strategy. [10]
- b. A company X which manufactures animal feed in Zimbabwe believes that it exists in a calm business environment. It has predicted that its performance will follow a stable upward positive pattern over the next five years. Critically discuss the plausibility of the perceived calm business environment in animal feed manufacturing business in Zimbabwe. [10]
- c. Identify and explain any one (1) model that organisations can use to carry out a situational analysis. [10]
- d. Write a narrative articulating any four levels of agribusiness strategy that you know. [10]

Section B (Answer any three questions, each question carries 20 Marks)

Question 2

Discuss the ways and the extent to which the M-form structure is the 'ideal' way to manage large diversified firms such as the such as the Holdings groups. [20]

Question 3

Sequentially state and explain the four main elements of the strategic directions of a company. [20]

Question 4

Discuss any five (5) stylized features of agricultural products and explain their strategic role in value addition and beneficiation. [20]

Question 5

Cost containment is one strategic initiative relevant for agribusinesses operating in a turbulent environment.

- a. What do you understand by cost containment? [2]
- b. You are hired to explore options for cost containment for such a company, propose options for cost containment in any organization of your choice. [10]
- c. Articulate the characteristics of a turbulent business environment. [8]

Question 6

Agribusiness evolved from agriculture. Explain any five (5) forces that caused the evolution of agriculture to agribusiness. [20]

END OF QUESTION PAPER!!!