



“Investing in Africa’s Future”

COLLEGE OF HEALTH, AGRICULTURE AND NATURAL SCIENCES

NESN301: ENVIRONMENTAL, SOCIAL AND GOVERNANCE

END OF FIRST SEMESTER EXAMINATION

NOVEMBER 2025

LECTURER: MR. G. P. MITI

DURATION: 3 HRS

INSTRUCTIONS

Answer all questions in Section A and any **three** from Section B

Section A carries **40 marks** and each question in Section B carries **20 marks**.

SECTION A: ANSWER ALL QUESTIONS [40 MARKS]

Question 1

- a. Describe each of the three pillars of the environmental, social and governance framework. [6]
- b. Using examples, outline what each of the three pillars in Question 1a assesses. [6]
- c. Present a compelling argument highlighting the importance of the ESG framework to a company. [8]
- d. Highlight the distinguishing features of each of the following:
 - i. Sustainable investment [2]
 - ii. Impact investment [2]
 - iii. Conscious capitalism [2]
- e. Outline the key tenets of socially responsible investment. [5]
- f. Outline the role that ICT can play in ESG materiality assessment. [9]

Question 2

Compare and contrast ESG investment and conventional stock market investment. [20]

Question 3

Discuss at least four advantages and four disadvantages that a company must consider when adopting the ESG framework. [20]

Question 4

Outline the development of the ESG framework over the years from the 1960s to the 2020s. [20]

Question 5

Describe the steps you would follow in conducting ESG materiality assessment for an organisation like Africa University. Use specific examples to illustrate your answer. [20]

Question 6

Discuss the importance of ESG reporting for a company, highlighting the key challenges you anticipate. [20]

Question 7

Discuss in detail, the key elements that you would consider in developing an ESG Marketing Plan for a company. **[20]**

END OF EXAMINATION PAPER