



COLLEGE OF SOCIAL SCIENCES, THEOLOGY, HUMANITIES & EDUCATION

MJS1101: Principles of Journalism and Mass Media

END OF FIRST SEMESTER EXAMINATIONS

NOVEMBER/DECEMBER 2025

LECTURER: DR. W. GADZIKWA

DURATION: 3 HOURS

INSTRUCTIONS

1. This paper contains **TWO** sections (Section A and Section B).
 2. Section A is **COMPULSORY**.
 3. Answer **ANY TWO (2) questions** from Section B.
 4. Start each question on a new page in your booklet.
 5. Credit will be awarded for logical, systematic and neat presentation
 6. Do not repeat material.
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SECTION A: COMPULSORY

INSTRUCTION: *Answer Question 1.*

Question 1

Examine the various ways in which ownership and control determines editorial content. [40 marks]

SECTION B

INSTRUCTION: *Answer ANY TWO (2) questions.*

Question 2

Using practical examples outline the three functions of the media in society [30 marks]

Question 3

Examine the various definitions of journalism [30 marks]

Question 4

Outline the functions of any **three** news genres of your choice. [30 marks]

Question 5

Discuss the key elements of the public service broadcasting model [30 marks]

END OF PAPER
