



COLLEGE OF SOCIAL SCIENCES, THEOLOGY, HUMANITIES AND EDUCATION

COURSE CODE: HEC432: INTERCULTURAL COMMUNICATION

END OF 2nd SEMESTER EXAMINATIONS

MAY 2021

LECTURER: MR J. CHITAKATIRA

DURATION: 7 HRS

INSTRUCTIONS

You are required to answer only **one** question from this paper and submit it within **7 hours**.

Choose any **one** question from the three.

Credit will be given for logical, grammatical, systematic, and legible presentations.

Question 1

Discuss Africa University as a specific context of intercultural communication using suitable examples. **(100 marks)**

Question 2

Examine some of the dynamics of communication between low context and high context cultures within a selected organisation using appropriate examples. **(100 marks)**

Question 3

Explain some of the strategies that you might use for effective communication with someone with a contrasting communication style. **(100 marks)**

End of paper