



COLLEGE OF SOCIAL SCIENCES, THEOLOGY, HUMANITIES & EDUCATION

NHSA 316: Society, Information and the Media

END OF FIRST SEMESTER EXAMINATIONS

NOVEMBER/DECEMBER 2025

LECTURER: CAROLYNE RAPANDO

DURATION: 3 HOURS

INSTRUCTIONS

1. This paper contains **TWO** sections (Section A and Section B).
 2. Section A is **COMPULSORY**.
 3. Answer **ANY TWO (2) questions** from Section B.
 4. Start each question on a new page in your booklet.
 5. Credit will be awarded for logical, systematic and neat presentation
 6. Do not repeat material.
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SECTION A: COMPULSORY

INSTRUCTION: *Answer Question 1.*

Question 1

- a) Define the concepts of media, information, and society and demonstrate how these elements are interconnected in modern society.
- b) Using examples, outline the main functions of media in the modern society.

[40 marks]

SECTION B

INSTRUCTION: *Answer ANY TWO (2) questions.*

Question 2

Using examples, demonstrate the impact of the transition from an industrial society to an information society on the flow of knowledge and power.

[30 marks]

Question 3

Differentiate between public and private media based on ownership, regulation, and content. Provide examples to support your answer.

[30 marks]

Question 4.

Compare and contrast the Hypodermic Needle Theory and the Agenda-Setting Theory and show how they conceptualize the relationship between media and society.

[30 marks]

Question 5.

Discuss the role of media as a cultural force in the formation of identity in the contemporary society.

[30 marks]

END OF PAPER