



**COLLEGE OF SOCIAL SCIENCES, THEOLOGY, HUMANITIES  
AND EDUCATION**

**NHSA303 INTRODUCTION TO SOCIAL RESEARCH METHODS**

**END OF FIRST SEMESTER EXAMINATIONS**

**NOVEMBER 2024**

**LECTURER: DR. P. MUCHEMWA-MUNASIREI**

**DURATION: 3HRS**

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**GENERAL INSTRUCTIONS TO CANDIDATES**

- 1. Do NOT write your name on the answer sheet**
  - 2. Answer THREE questions only**
  - 3. Begin your answer for each question on a new page**
  - 4. Each question is worth 20 marks**
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**SECTION A: QUESTION 1 IS COMPULSORY QUESTION**

1. Compare and contrast qualitative and quantitative research methods in social research. Discuss the strengths and weaknesses of each approach in studying social phenomena.

**SECTION B: ANSWER TWO QUESTIONS ONLY**

2. Analyze the role of social research in informing public policy. Provide examples of studies that have led to significant social change or policy reform.
3. Examine the key ethical principles that social researchers must consider when conducting research involving human subjects.
4. Define sampling and explain its importance in social research. How does the choice of sampling method affect the validity and generalizability of research findings?
5. Define interdisciplinary research and discuss its significance in addressing complex social issues. Provide examples of how integrating multiple disciplines can lead to more comprehensive solutions.

***END OF PAPER***