



“Investing in Africa’s future”

SCHOOL OF LAW

NMIP101: INTRODUCTION TO INTELLECTUAL PROPERTY

END OF SECOND SEMESTER FINAL EXAMINATIONS

APRIL/MAY 2025

LECTURER: D. MUDZIWE PASI

DURATION: 3 HRS

INSTRUCTIONS

QUESTION 1 from **Part A** is **COMPULSORY** for all candidates.

Answer any **THREE** questions from **Section B**.

Marks allocated to each question are indicated in brackets at the end of the question.

DO NOT repeat material.

Write legibly.

Part A (Compulsory to all candidates)

Question 1

- a) Do you agree with the assertion that “Intellectual property rights are the game changer in modern innovation and business?” Discuss and give reasons why you agree or disagree with the above assertion [15marks]
- b) Briefly outline the main intellectual property regimes and the rights that it protects. [10marks]

Part B (Answer any 3 questions from this section.)

Question 2

From humble beginnings, Mrs. Carlita Rex Doran has developed a wide variety of brand names and marketed her goods based on natural, biodegradable ingredients. The inventor is known in the Philippines for the “Tatak Pinoy” product brand. Another leading brand is the scientist’s famous *Gugo* shampoo which is marketed as a treatment for thinning hair and can be used as a conditioner, anti-dandruff, and a remedy for psoriasis (an autoimmune disease of the skin). Another well-known brand, Bioneem is a product that has received wide attention in the country for its ability to control disease-causing insects (including mosquitoes which cause illnesses such as malaria), without having adverse effects on humans or animals. Bioneem products also include ointments (against itchiness from insect bites), liquid concentrate (a three-in one insecticide, deodorizer and disinfectant), and a natural body soap. She also created fuel from her composition of natural ingredients.

- a) From the above case study, outline and explain the Intellectual Property Rights that can best protect Mrs. Doran Products. [10marks]
- b) Provide reasons why safeguarding intellectual property rights is crucial for fostering innovation and rewarding creators. [15marks]

Question 3

- a) Give a summary of works that are protected by copyright law. [12marks]
- ii) Explain whether the following can be protected works under copyright law:

- b) Photographs taken by radars controlling speed on highways? [3marks]
- c) Images taken by safety cams in a shop? [3marks]
- d) Images made by AI? [5marks]
- e) Images taken by a photographer in a photo studio. [2marks]

Question 4

- i) Discuss how GI protection can help in the following situations:
 - a) Improvement of biodiversity.
 - b) Environmental protection.
 - c) Employment of women
 - d) Employment of the youths.
 - e) Maintenance of local culture and customs. [15marks]

ii) What are the economic benefits of a GI system? Give relevant examples [10marks]

Question 5

- a) Explain why the patent system is important? [10 marks]
- b) Explain the legal and economic benefits one gets when they apply for a patent. [15marks]

Question 6

- a) What are the set of actions required to protect your brand? [10marks]
- b) State the routes that you can use to protect a logo? [15marks]

Question 7

- a) Define Trade Secrets and outline how Trade secrets maintain their value. [5marks]
- b) Give examples of Trade Secrets and what they protect. [20marks]

Question 8

A fashion Designer in a developing country creates unique clothing designs but faces imitations by larger international brands.

- a) How can the designer use industrial design protection to safeguard their creation?

[5marks]

b) What challenges might they encounter in enforcing these rights internationally?

[5marks]

c) How are industrial designs protected under intellectual property law? (5marks)

d) Discuss the significance of industrial designs in improving product marketability and consumer appeal.

[10marks]

End of examination Paper