



COLLEGE OF SOCIAL SCIENCES, THEOLOGY, HUMANITIES & EDUCATION

MJS1201: MEDIA IN AFRICA AND BEYOND

END OF SECOND SEMESTER EXAMINATIONS

APRIL/MAY 2026

LECTURER: DR W. GADZIKWA

DURATION: 3 HOURS

INSTRUCTIONS

1. This paper contains **TWO** sections (Section A and Section B).
2. Section A is **COMPULSORY**.
3. Answer **ANY TWO (2) questions** from Section B.
4. Start each question on a new page in your booklet.
5. Credit will be awarded for logical, systematic and neat presentation
6. Do not repeat material.

SECTION A: COMPULSORY

INSTRUCTION: *Answer Question 1.*

Question 1

Critically examine the role of colonialism in shaping the media landscape in Africa. How have historical legacies influenced contemporary media systems on the continent?

[40 marks]

SECTION B

INSTRUCTION: *Answer ANY TWO (2) questions.*

Question 2

Discuss the key features of a vibrant media ecosystem, and how can they be fostered in African contexts. **[30 marks]**

Question 3

Examine the relationship between media and democracy in Africa, using specific country examples. **[30 marks]**

Question 4

How has the rise of social media influenced citizen journalism in Africa? **[30 marks]**

Question 5

Discuss the challenges facing traditional media outlets in Africa in the digital age. **[30 marks]**

END OF PAPER