



“Investing in Africa’s future”

COLLEGE OF HEALTH, AGRICULTURE & NATURAL SCIENCES

DEPARTMENT OF PUBLIC HEALTH AND NURSING (DPHN)

NSHA 307 STRATEGIC MANAGEMENT (BHSM)

END OF SEMESTER FINAL EXAMINATIONS

APRIL/MAY 2026

LECTURER: MR T.T.DZVAIRO

DURATION: 3 HRS

INSTRUCTIONS

You are required to answer questions as instructed below

Answer **ANY FOUR (4)** questions in this paper

Credit will be awarded for logical, systematic and neat presentations

Start **each** question on a new page in your answer booklet

Question 1

- a. Define strategic management and explain its evolution in healthcare organizations. (15 marks)
- b. Explain the role of health policy in shaping organizational strategy .(10 Marks)

Question 2

- a. Explain the importance of vision, mission, and core values in healthcare organizations.(10 Marks)
- b. Explain Porter's Five Forces model and its application in healthcare markets.(15 Marks)

Question 3

- a. Discuss limitations of SWOT analysis in healthcare planning. (10 marks).
- b. Explain the Resource-Based View (RBV) and its relevance to healthcare organizations. (15 Marks)

Question 4

- a. Discuss strategic decision-making under uncertainty in healthcare systems.(15 Marks)
- b. Discuss the importance of stakeholder involvement in strategic planning.(10 marks)

Question 5

- a. Discuss challenges in translating strategy into action.(10 marks)
- b. Discuss the role of health information systems in monitoring and evaluating strategy.(15 marks)

Question 6

- a. Analyze the importance of change management in healthcare.(10 Marks)
- b. Discuss growth strategies applicable to healthcare organizations.(15 Marks)

End Of Exam