



“Investing in Africa’s future”
COLLEGE OF BUSINESS, PEACE, LEADERSHIP AND GOVERNANCE
NEIC 500: ENTREPRENEURSHIP THEORY AND PRACTICE
END OF FIRST SEMESTER EXAMINATIONS
NOVEMBER 2021

LECTURER: DR STANISLAS BIGIRIMANA

DURATION: 5 HOURS

INSTRUCTIONS

ANSWER ANY THREE QUESTIONS OF YOUR CHOICE
SOUND ARGUMENT AND ILLUSTRATIONS WILL EARN YOU
MARKS

QUESTION 1 (25 marks)

Based on Timmons' model, explain the entrepreneurial process using concrete examples.

QUESTION 2 (25 marks)

Discuss the contributions of the team and team leadership to the success of the entrepreneurial process

QUESTION 3 (25 marks)

Demonstrate your understanding of harvesting and highlight its importance in the entrepreneurial process

QUESTION 4 (25 marks)

Explain the strategy suggested in ONE of the following texts:

No	Title	Author
1	The Blue Ocean Strategy	Renée Mauborgne and W. Chan Kim
2	Who Moved my Cheese	Dr. Spencer Johnson
3	Losing my Virginity	Richard Bransons
4	The Fourth Industrial Revolution	Klaus Schwab
5	<i>My Vision: Challenges in the Race for Excellence</i> (2017)	Mohammed bin Rashid Al Maktoum
6	The Seven Habits of Habits of Highly Effective People	Stephen Covey
7	A Search for Excellence	Tom Peeters
8	The Power of Positive Thinking	Vincent Peale
9	It's Not How Good You. Its how Good You want to be	Paul Arden
10	A Passion for Excellence	Tom Peters
11	Thou Shall Prosper: Ten Commandments for Making Money	Rabbi Daniel Lapin

QUESTION 5 (25 marks)

Assess the weaknesses of bureaucracy and suggest at least five alternative organisational structures

END OF EXAMINATION
