



“Investing in Africa’s future”

COLLEGE OF BUSINESS, PEACE, LEADERSHIP AND GOVERNANCE

NMMS 301/NMPM 203: RESEARCH METHODS AND REPORT WRITING

END OF FIRST SEMESTER EXAMINATION

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TIME: 5 HOURS

INSTRUCTIONS

Answer One question

DO NOT repeat material.

Credit is given to application of theory and practice

Plagiarism attracts a penalty

Question 1

A proposal to displace Mmopane (Botswana) villagers further down towards the West has been made so as to pave way for a foreign investor who wishes to engage in diamond extraction. Assume you have been given one year to find out, and submit a report on, these residents acceptance of the proposed displacement to guide the government when a decision is made. Identify, describe and justify the

- i. Research design (20 marks)
- ii. Sampling techniques and (20 marks)
- iii. Data collection instruments that you would use. (20 marks)

Question 2

Africa University's Academic and Examination Offices plan to evaluate University students' reactions to online learning and examination administration. They agree to conduct face to face interviews. An officer locates himself near the office of the Dean of Students every lunch hour, where he has brief conversations with every student who visits the Dean of Students in a space of 14 days. On the 15th day he decides that he is tired and bored so he stops the routine. He eventually secures data from 147 students and publishes his findings as the *"Acceptability of online learning and examination administration by Africa University students"*

- i. Comment on the data collection approach of the researcher (15 marks)
- ii. Discuss if sampling was done and assess its appropriateness (15 marks)
- iii. Using your rough calculations, estimate how long he spent with each student and discuss if that conversation can be called an interview (10 marks)
- iv. If this study was to be redone, what do you think should change? (10 marks)
- v. Can the findings be accepted as truly representing Africa University students? Explain your response. (10 marks)

Question 3

You are interested in exploring how small and medium business entrepreneurs perceive the impact of the COVID 19 induced lockdown on their business performances.

- i. Identify and justify your sources of data (15 marks)
- ii. Discuss the appropriate data collection tool(s) (15 marks)
- iii. Design a rigorous data collection tool(s) that capture these perceptions (30 marks)

End of paper