



“Investing in Africa’s future

COLLEGE OF BUSINESS, PEACE, LEADERSHIP AND GOVERNANCE

NMMS 511: STRATEGIC MANAGEMENT

NMPM 521: STRATEGIC PLANNING AND MANAGEMENT

END OF SECOND SEMESTER EXAMINATIONS

NOVEMBER 2021

LECTURER: DR STANISLAS BIGIRIMANA

DURATION: 5 HOURS

INSTRUCTIONS

ANSWER THE FIRST QUESTION AND ONE QUESTION FROM EACH SECTION

EACH QUESTION CARRIES 20 MARKS

SOUND ARGUMENT AND ILLUSTRATIONS WILL EARN YOU MARKS

QUESTION 1

Compare and contrast the normative and the descriptive approaches to strategy.

SECTION B

QUESTION 2

According to Mintzberg, an organisation has six components and the relationship between these components lead to six coordination mechanisms. Using diagrams describe briefly these coordination mechanisms.

QUESTION 3

According to Mintzberg, there are six strategic contexts and each context correspond to an organisational structure.

- (a) List all the contexts;
- (b) Explain one context of your choice in details with the organisational structure which is suitable for that context.

SECTION C

QUESTION 4

Basing yourself on the presentation you made in class, explain in detail the strategy process in one organisation that you know.

QUESTION 5

Explain the strategy suggested in ONE of the following texts:

No	Title	Author
1	The Blue Ocean Strategy	Renée Mauborgne and W. Chan Kim
2	Who Moved my Cheese	Dr. Spencer Johnson
3	Losing my Virginity	Richard Bransons
4	The Fourth Industrial Revolution	Klaus Schwab
5	<i>My Vision: Challenges in the Race for Excellence (2017)</i>	Mohammed bin Rashid Al Maktoum
6	The Seven Habits of Habits of Highly Effective People	Stephen Covey
7	A Search for Excellence	Tom Peeters
8	The Power of Positive Thinking	Vincent Peale
9	It's Not How Good You. Its how Good You want to be	Paul Arden
10	A Passion for Excellence	Tom Peters
11	Thou Shall Prosper: Ten Commandments for Making Money	Rabbi Daniel Lapin

END OF PAPER