



*“Investing in Africa’s Future”*

**COLLEGE OF HEALTH, AGRICULTURE AND NATURAL SCIENCES**

**DEPARTMENT OF ENVIRONMENTAL STUDIES AND NATURAL RESOURCES**

**NAWL 405: ECOTOURISM, RECREATION AND LEISURE**

**END OF FIRST SEMESTER EXAMINATIONS**

**NOVEMBER 2021**

**LECTURER: MS M. C. KUREHWATIRA**

**DURATION: 5 HRS**

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***INSTRUCTIONS***

- Type your Registration Number
- Answer only **one question** of your choice.
- Each full question carries 100 marks.
- Font: Times New Roman; Font size 12; Line space: 2.0.

### Question 1

- a) Ecotourism is about uniting conservation, communities, and sustainable travel. Describe in detail the principles that will guide you in making tourism sustainable in your country.

[40 marks]

- b) Assuming you are an ecotourism advisor

- i. Clearly highlight the ecotourism opportunities and constraints in Africa.

[30 marks]

- ii. Describe in detail any one method that you would choose to aid in minimising the negative impacts of tourism. Clearly highlight the rationale behind the selected approach.

[30 marks]

### Question 2

Sustainable tourism is defined by the UN Environment Program and UN World Tourism Organization as “**tourism that takes full account of its current and future economic, social and environmental impacts, addressing the needs of visitors**, the industry, the environment and host communities.”

- a) Discuss using relevant examples, the impacts of tourism in Africa. [40 marks]

- b) Identify the ecotourism stakeholders in your country, and describe their roles in detail.

[20 marks]

- c) Describe in detail the principles that will guide tourism to take full account of its impacts in your country.

[40 marks]

### Question 3

Assuming you are an ecotourism consultant in your country,

- a) Highlight in detail the ecotourism opportunities in your country. [30 marks]

- b) Give a detailed analysis of the constraints to ecotourism development in your country and suggest possible way of addressing these constraints. [40 marks]

- c) Prepare a marketing plan to promote ecotourism in your country. [30 marks]

**END OF EXAMINATION PAPER**