



"Investing in Africa's Future"

COLLEGE OF HEALTH AGRICULTURE AND NATURAL SCIENCES

DEPARTMENT OF AGRICULTURE AND NATURAL RESOURCES

AWL 305: ECOTOURISM, RECREATION AND LEISURE

END OF FIRST SEMESTER EXAMINATIONS

APRIL/MAY 2019

LECTURER: MS M. C. KUREHWATIRA

DURATION: 3 HRS

INSTRUCTIONS

1. Write your Registration Number on the answer sheet **[NOT YOUR NAME]**

2. Use Answer Sheets Provided TO Answer any **Four** Questions Only

3. Begin your answer for Each Question on a New Page

Question 1

- a) Define Ecotourism. **[2 marks]**
- b) Describe the principles of Ecotourism. **[10 marks]**
- c) Discuss the constraints to ecotourism development in Africa. **[13 marks]**

Question 2

Discuss, giving examples, the impacts of tourism in Africa. **[25 marks]**

Question 3

- a) Evaluate the impacts of technology on tourism development. **[5 marks]**
- b) Describe how any two of the following frameworks guide managers in preventing, combating or minimising the effects of recreational use on the natural environment:
 - i. Environmental Impact Assessment, **[10 marks]**
 - ii. Carrying Capacity, **[10 marks]**
 - iii. Limits of Acceptable Change and **[10 marks]**
 - iv. Visitor Impact Management. **[10 marks]**

Question 4

- a) Describe the most common elements in most certification programmes. **[10 marks]**
- b) Discuss the benefits that ecotourism companies, consumers, the government and the environment can gain from ecotourism certification. **[15 marks]**

Question 5

- a) Describe sustainable tourism stakeholders and their roles. **[15 marks]**
- b) Discuss the importance of marketing for ecotourism in Africa. **[10 marks]**

Question 6

- a) What are the factors to consider when assessing the sustainability of a tourism development? **[20 marks]**
- b) What is green washing and how can this be resolved? **[5 marks]**

END OF EXAMINATION